



Time	Topic	Location
8:00am – 9:00am	Registration, continental breakfast, vendor exhibits open	Foyer/ Vendor Hall
9:00am – 9:15am	Opening address, sponsor recognition	Cottonwood
9:15am – 10:00am	Inspiration & Connection Session Speaker: Dena Patton, Chat Chew & Chocolate	Cottonwood
10:00am – 10:45am	IT'S ALL UP TO YOU: Create Value in your company by transitioning from Entrepreneur to Entrepreneur CEO Speakers: Lillian Coury, <i>Pegasus Pathways</i> & Deborah Wichterman, <i>MAP Consulting</i>	Cottonwood
10:55am – 11:40am	Program – Financial Resources Speaker: Alternative Finance in the Credit Crunch featuring Phyllis Rector, <i>The Interface Financial Group</i> & How to Start, Grow and Succeed in Business.... featuring Cathy Lease, <i>Small Business Association</i>	Cottonwood
11:50am – 12:30 pm	Program – The Power of Mentoring and Intentional Growth....so you land in Your Best Place! Speaker: Catherine Marsh, <i>COO for Auction</i> and Laura Anderson, <i>The Center for Intentional Growth</i>	Cottonwood
12:30pm – 12:30pm	Luncheon buffet	Luncheon Hall
12:30pm – 1:30pm	Keynote luncheon Speaker: TBA	Cottonwood
1:30pm – 2:00pm	Break, vendor exhibits open (VIP Reception by invitation only)	Foyer/ Vendor Hall
2:00pm – 2:45pm	Session breakout options: <ul style="list-style-type: none"> ✓ HELP! To Employ or to Outsource? That is the question! with Ginny McMinn, <i>McMinn HR</i> & Lisa Bhella, <i>INBOXTOOUTBOX</i> ✓ BidSource, How to Locate Opportunities with the Government with Danny Ayala, <i>Phoenix Chamber of Commerce</i> ✓ Using web-based technology to improve business efficiency and effectiveness: How you can increase your bottom line with Choo Tay, <i>media88</i>, and Sindi Major-Martinez, <i>Sindel Technology Solutions</i> 	Ocotillo 1 Ocotillo 2 Brittlebrush
2:45pm – 3:00pm	Break, vendor exhibits open	Foyer/ Vendor Hall
3:00pm – 3:45pm	Session breakout options: <ul style="list-style-type: none"> ✓ Time Management for the Busy Career Woman with Jody Owen, <i>PerfectPower & The Space You're In</i> ✓ Taking Control: An Estate Planning Workshop for Women with Lolita Prescod, <i>LCP Enterprises, LLC</i> ✓ Marketing Magic & Sales Success with Cynthia Wrasman, <i>MJC Solutions</i>, and Loretta Love Huff, <i>Emerald Harvest Consulting</i> 	Ocotillo 1 Brittlebrush Ocotillo 2
3:45pm – 4:00pm	Voicemail Break	
4:00pm – 6:00pm	Networking at Happy Hour and Reception	

This high caliber event will be held at the Willows Conference Center in Tempe, AZ.
For more information, please visit www.nawbophx.org



NATIONAL ASSOCIATION OF
WOMEN BUSINESS OWNERS
Phoenix Metropolitan

6909 W. Ray Rd., Bldg. 15
Chandler, Arizona 85266
www.nawbophx.org | info@nawbophx.org